

SCHNAUZERFEST NEWS



ISSUE #3

WELCOME TO OUR AUTUMN NEWS

On the eve of what is traditionally our busiest month of the year we'd like to offer a very big thank you for supporting Schnauzerfest. It is almost two years since we gained charity status and what a busy couple of years it's been.

Together we have weathered the turbulent upheavals caused by the pandemic, which does continue to affect our planning. However we are confident that whatever comes along in future, with wonderful supporters alongside us, Schnauzerfest will not only survive, but thrive. The dogs need us to and they are who we are here for.

October sees two exciting new events taking place which we'd love you to support. Read on to find out how Bake Off is coming to Schnauzerfest, with judge Terry Hartill. Plus how we're marking 10 years of our founder Janetta Harvey adopting Susie-Belle, the puppy farm dog who began our lovely community.



ISSUE HIGHLIGHTS

WHAT'S HAPPENING IN OCTOBER?

SIX MONTHS IN MUNGO'S LIFE

OUR AMAZING FUNDRAISERS

WE PROMISE

We are clear, open, honest and respectful

We are fair and reasonable

We are committed to high standards

We are accountable and responsible

BAKE OFF COMES TO SCHNAUZERFEST

We know many keen bakers support Schnauzerfest so we've come up with a brand new event to add to all the other orange inspired activities during October. We're honoured that **Terry Hartill from the Great British Bake Off** will be judging and picking 4 lucky winners.

Each winner will receive a well stocked goodie bag of prizes, selected for the maximum happiness of Schnauzerfest supporters.



There are 2 age categories: adults and youngsters (age 14 and under) and **2 baking categories:** cake or cookies.

How to take part

You will need to bake a fantastic looking cake or cookies. Choose which you'll do - you can do both!

Entries will be judged on appearance, originality and a mysterious quality we describe as **SCHNAUZERFEST APPEAL**. Interpret that as you choose to, we're looking forward to seeing your creativity at work!

Be ready to bake your creation, take some photos and send us a maximum of 3 photos per baking category during the week **18 - 23 October**.

You can bake and create anytime, ready to submit your entries by 7pm on Saturday 23rd October.

There is no set entry fee but a donation of £2 per person entering would be welcome and will go towards paying veterinary bills for rescued dogs.

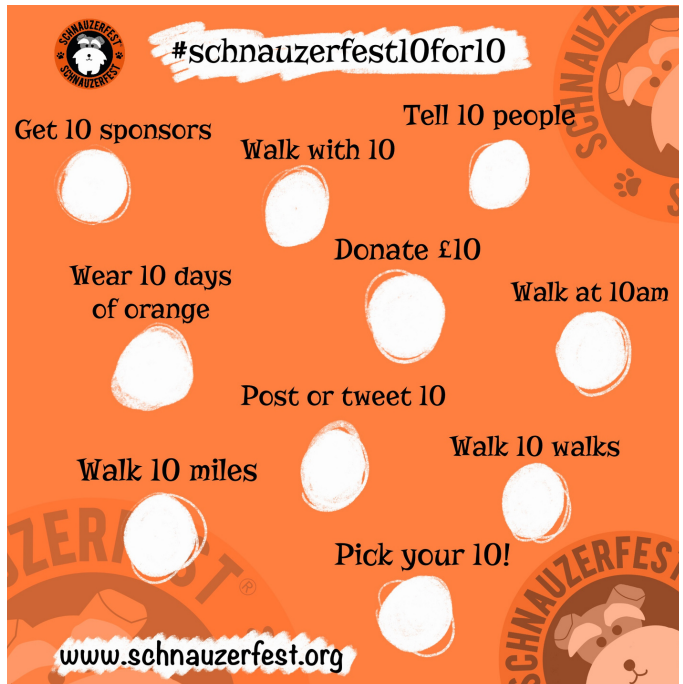
For all details visit schnauzerfest.org/bake-off-2021



Over the years, October has become firmly established as the month to do something for Schnauzerfest. Last year, COVID scrapped so many plans but this year we're back with a new month-long event.

#Schnauzerfest10For10 is an event where you can take part with friends, at work, out on walks, or quietly from your sofa, or a combination.

What's involved?



We're asking you to do something around the number 10, in the 10th month of the year, of the 10th year since Susie-Belle was adopted. Susie-Belle was Schnauzerfest's founder, Janetta Harvey's first adopted dog. It's in Susie-Belle's memory that Schnauzerfest helps rescue dogs and campaigns against the exploitative dog breeding industry which includes puppy farming.

To take part in the event, all that's needed is to choose to do any (or all) of these throughout October, tell people what you're doing and share pictures on social media using the hashtag [#Schnauzerfest10For10](#)

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|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  Take 10 walks |  Wear 10 days of orange - or 10 items of orange |
|  Walk 10 miles |  Tell 10 people about puppy farming and Schnauzerfest |
|  Walk with 10 dogs, people, both |  Post on social media 10 times about it |
|  Walk at 10 (am or pm) |  Donate £10 |
|  Get 10 sponsors |  Pick your 10 - do your own thing |

We're looking forwards to seeing people - and their dogs - having fun for rescue dogs. Sharing widely across social media, making a lot of lovely noise for the charity on social media and splashing a lot of orange about (perhaps not literally!).

[See more](#)
schnauzerfest.org/10-for-10-october



2022 CALENDAR

The 2022 Schnauzerfest Calendar is now available from our website. Thanks to a generous private donor covering all production and print costs, the full cost of each - £10 -reaches the charity.

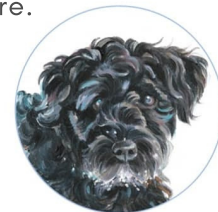
In the first few days after going on sale enough money was raised to pay for around 10 spay or neutering operations, many rounds of vaccinations, or at least a dozen dentals for dogs coming out of breeding situations. During the first 9 months of 2021, the charity has funded a broad range of veterinary treatment for over 20 dogs. Money raised from calendar sales, helps a lot.

NEW CARD RANGE



We have some new, totally original greetings cards now available in our shop. Each design is a dog helped by the charity and illustrated by artist Lynda Bowler (Pebble and Pooch). We are grateful for her generosity and helping us in the production of this unique collection. The cards are left blank and can be used for many different occasions, including Christmas.

Each card has a few words giving Teddy, Ember, Nancy and Teddy's background to help illustrate just how special rescue dogs are.



When young Teddy's health failed he was given to a rescue. It cost many thousands of pounds to save his life and treat his liver shunt through complicated surgery.

"Thanks to Schnauzerfest. He is happy and one of the most loving dogs I have ever known." Teddy's adopter.

Cards and calendars are available from our website schnauzerfest.org/shop



SIX MONTHS IN MUNGO'S LIFE

Mungo was adopted at the start of the year. Joanna has been keeping a journal, documenting their shared journey as he heals from a life in the breeding industry. We pick it up from March.

1 March: his tail was starting to stay up more in the house, and he decided that the hallway was not lava. He still had issues with the majority of the kitchen though.

5 March: Mungo barked for the first time; a little hoarse, rusty bark. He was now sleeping downstairs by himself. He would try to play with the girls, but didn't yet know the rules.

17 March: the hallway floor becomes lava again, just for a couple of days.

19 March: he came over and approached me for tickles, and sat down.

26 March: 1st evening on the sofa with us.

2 April: he climbed the stairs for the first time.

9 April: lifted him onto the bed for the first time when he barked at 06:00. He loved the bed - lots of sniffing and chewy hands.

15 April: he jumped up with pleasure at me for the first time.

17 April: stressed after long walk, about 3 miles - upset tummy again.

19 April: first visit at home from other dogs - very happy to play. He is very interested in people and dogs on our walks, although he is nervous when people say hello.

1 May: began spending evenings upstairs on his own, under the bed in our bedroom, now he has mastered the stairs.

31 May: began accepting chicken from John's hand. He's now in a routine of waking around 06:00 and asking to be lifted onto the bed for an upside down roll, and a game of bitey hands.

20 August: change of diet has sorted digestive issues, his coat has radically improved. He's also changed shape! Much more muscle and looking fit. Walks are still stop- start - I must keep scratching his head, or giving him a pat, to reassure him, then he starts again. Now spending part of every evening on the sofa with us, less 'alone time' upstairs.

10 September: he seems to have regressed back to spending every evening upstairs again. He seems perfectly happy in himself. He is very happy to see us when we go upstairs, and comes back downstairs if he hears Luna barking, and then goes back upstairs again. He likes his autonomy. He still avoids walking on one side of the island unit in the kitchen, or across to the dining area. Mungo's hobbies are eating, barking at delivery people and sleeping - a typical schnauzer! Luna, in particular, loves him and will curl up in bed with him, and lick him...a lot!

NATIONAL SCHNAUZER DAY



Created by Nadia, founder of Moo Moo & Bear, the inaugural National Schnauzer Day swept across social media on 25th September.

A day to celebrate schnauzers everywhere. Schnauzerfest was delighted to see a lot of happy dogs and people getting behind the day. Several walks across the country took place and a breed meet up at [Dogfest, Tatton Park](#) saw a large number of schnauzers gathering in celebration of the breed, and meeting Clare Balding.



Frank enjoying his day at Dogfest, Tatton Park

We were very grateful to receive several donations, including collections made on walks. The day was a huge success, raising awareness of a marvellous breed, celebrating the fun of sharing our lives with dogs, lots of fun and fundraising. Plus the serious messages around puppy farming and responsible dog ownership ran right through the day and across social media. Well done to Nadia for creating it.

DOG WALKS AND SCHNAUZERFEST

We began in 2014 as a fundraiser based on friends organising dog walks and collecting donations. Every year the Schnauzerfest community grew, more people became interested in fundraising under the Schnauzerfest banner and large amounts of money were raised by a lot of generous people. Becoming a registered charity opened up new opportunities for both fundraising and the work Schnauzerfest could do with rescues. Then COVID arrived and wiped out our walks. A radical rethink was needed.

In the current climate where COVID and potential restrictions still hover, as well as a worrying rise in dog theft we took the decision a few weeks ago not to organise or publicise any walks on our social media. However, and this is really good news, individuals are organising walks among friends and in local groups in support of the charity. The Schnauzerfest community is a big hearted and enthusiastic one and getting back to seeing dogs and people walking for rescue dogs is something to celebrate.

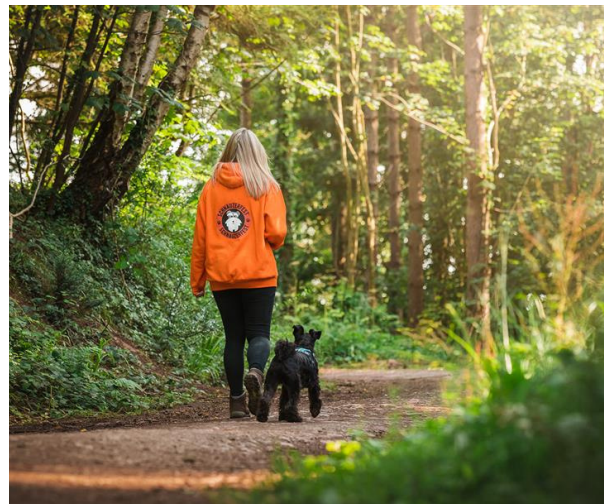
We have added a new section to our website which lists over 60 local schnauzer groups on Facebook where social walks are organised. Many of these groups are actively supporting Schnauzerfest, or will be happy to organise a walk if approached. We extend warm thanks to members and admin of any group which supports the charity.

schnauzerfest.org/walking-for-schnauzerfest

ROXY & MAGICAL MERLIN'S WALKING MONTH

We loved following Roxy and Merlin on Instagram through August as they undertook 5 walks for the charity.

Chew Magna Circular Walk - 4.5 miles
 Shipham and Dolebury Warren circular Walk - 5.5 miles
 Castle Coombe Circular - 3.5 miles
 Pensford Viaduct - 2 miles
 Forest of Dean Sculpture Trail - 4.5 miles



Instead of birthday cards and gifts, Roxy kindly asked for donations and raised a brilliant £255 in just one month. The walks were beautiful and Roxy's instagram photos showcased them as well as the pleasure of walking with Merlin.

[@Minimagicalmerlin](#)

[@rogue_roxy](#)



SWINDON PRIDE

Swindon Schnauzerfest supporters Kerie, Tibbles, Lisa and Penny had a stall at Swindon Pride in August.

Delayed for a year because of Covid, the event was a great success all round, lots of fun and £301 was raised for Schnauzerfest.

VOLUNTEERING

We rely on volunteers for everything we do and have an amazing team who do all kinds of things to keep the orange cogs turning. We're always happy to hear from anybody who'd like to get involved by offering their skills and time, **these areas are always busy** and growing:

Digital and social media, organising events, education and promoting our work in a wide range of contexts.

ANNUAL REPORT



Schnauzerfest our Annual Report and Accounts

2019-2021



Registered Charity Number 1185975

One of the bigger tasks we've undertaken in the last few weeks has been writing our first Annual Report. While submitting an Annual Report to the Charity Commission is a legal requirement, the Trustees enjoyed the process of reviewing the first period of operation.

It highlighted how dedicated and compassionate the Schnauzerfest community is, the extent of work it does and how wonderful Schnauzerfest supporters, donors and volunteers are.

Find the full report
schnauzerfest.org/annual-report

SHOPPING FOR SCHNAUZERFEST



www.schnauzerfest.org/shop

Buying from our website is a great way to support the charity. We have a range of high quality clothing, our winter coats are particularly praised for warmth and weather protection. Wearing any of our clothing helps to spread the word about the charity.

Gift cards are available and can be used towards the purchase of any item in the Schnauzerfest Shop. Cards can be sent straight to the recipient or to you.

Proceeds from the shop help the charity deliver support to rescues.



Affiliated member

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