SCHNAUZERFEST NEWS

ISSUE #4

WELCOME TO OUR SPRING NEWS

Welcome to our Spring newsletter. A lot has happened since our last one in the Autumn and this issue is packed with news we hope you enjoy reading.

Our Schnauzerfest 10For10 campaign was a lot of fun with supporters taking part throughout October. The awareness raised for rescue dogs and the charity was fantastic as well as the fundraising. Moving into December the Schnauzerfestive Appeal aimed to raise money for a special round of New Year Grants.

2022 started hectic, there's a real need for our charity. We're determined to ensure we're in a strong position to help wherever and whenever we can. To do this our focus and creativity is strong and in the coming months we'll introduce new initiatives and activities which we hope will inspire you to stand alongside us through these difficult, uncertain times.



ISSUE HIGHLIGHTS

JOIN US AT ALL ABOUT DOGS

SCHNAUZERFESTERS WALKING AND IN THE PRESS

SPECIAL SCHNAUZERFEST GRANTS



PEGGY, SWEEP & A LESSER KNOWN SIDE OF OUR WORK

Schnauzerfest is a charity with a clear vision. We pay vet bills for rescue dogs and most of our efforts are devoted to achieving this. But, we are increasingly being asked to help people needing to rehome their dogs. We're acutely aware of the dangers of using pet selling sites and the unregulated world of rescue and if we can help, then we do.

We've recently recruited a volunteer to manage this side of our work. Kathleen has taken to the task brilliantly and spends a lot of time liaising with experienced rescues and owners to provide the best possible help. The story of Peggy and Sweep illustrates how good outcomes result from our collaboration with rescues.

In November we were assisting Dog's Friends rescue with the vet bills for Peggy, a dog saved from the breeding industry. She was badly traumatised and spent several weeks in foster care. During that time we were asked to help find Sweep a new home.

Kathleen spent time with Sweep's owner getting to know what her needs were and fortunately, it was agreed that she would join Peggy in foster care. Like Peggy, Sweep had spent a few years in the breeding industry.



For 18 months Sweep had been learning that living with humans is a good thing. Peggy and Sweep quickly bonded in their foster home and as Sweep was a good way along the path to being a happy, relaxed dog it was great to see her help Peggy understand this.

With an experienced understanding of the dogs in her care, their fosterer Clare decided that rehoming them together would be ideal should the right application come along. It did and just before Christmas they were adopted together. Three months on and they're doing well in their new home. They live with 3 canine sisters on the edge of Exmoor and have an active lifestyle which Peggy and Sweep have taken to with real enjoyment. Their adopters own a small caravan site and have a 2 acre field where the dogs can safely roam free which has been great for Peggy and Sweep. After a few weeks of being given the time and space to settle into their new surroundings and routine their confidence has grown.

This is a really positive outcome for both Peggy and Sweep and shows what good collaboration can bring about. Every time you help our charity, this is what you make possible.



We're going to a show!

This is the first opportunity We'd love to meet as many we've had since becoming a registered charity to attend an event like this. biggest ever All About Dogs Show on Sunday 17th and Monday 18th April - Easter Weekend.

supporters as possible so please come along if you can and say We're very hello. We'll be there both days on excited to be heading to a very orange Schnauzerfest Newbury Showground to the Charity stall. Our plan is to talk about everything the charity does rescue to support dogs, responsible dog ownership and against puppy farming.

There will be plenty to enjoy for the whole family. It promises to be a great day out with lots of activities on offer for humans and dogs.

For all information on the show, including buying tickets visit www.allaboutdogsshow.co.uk



IT'S A DOG'S LIFE PODCAST

You can listen to our Founder, Janetta Harvey talk to Anna Webb about Schnauzerfest and her dogs.

Anna is a well known broadcaster and columnist and is passionate about animal welfare having learnt about cruelty and neglect from her dad who worked for the RSPCA. Unsurprisingly Janetta and Anna had a lot to talk about!

A DOG'S LIFE streams on all platforms including Apple podcasts and Spotify.



FREE WAYS TO FUNDRAISE

It's now even easier to raise funds for Schnauzerfest. We've signed up to Nectar Donate which is a new initiative launched from the team at Nectar and Crowdfunder. This means you can now donate any or all of your Nectar points to our charity.

A really great thing about Nectar Donate is that it won't cost you or us anything as there are no platform fees

It's simple to do. First you'll need to link your Nectar card to a Crowdfunder account. Then simply visit our dedicated Crowdfunder page and when you get to the "Payment method" screen, select "Donate with Nectar".

If you haven't used your Nectar card for a long time, why not dig it out, check your account balance and donate those points to us! And don't forget, every time you shop at Sainsbury's, eBay, Esso, Argos, JustEat and many others, all those points will soon add up.

Many thanks for your ongoing support and generosity.

Nothing the charity does can happen without you.

www.crowdfunder.co.uk/p/schnauzerfest-1185975

SCHMAUZGREGST KIDS



schnauzerfest.org/kids

We're delighted to have a new section on our website for young Schnauzerfesters. There's a range of resources and fun things for kids to do. We're keen to add more and have lots of plans, but would love to hear what you think. Do get in touch with your ideas for how we can expand this section.



January was incredibly busy for the charity, everything seemed to happen at once. In one week we had a number of large bills for rescue dogs come in, accompanied by significant worries over their health. Thanks to the brilliant support you give the charity, we can plan for a lot, but, the nature of what we do means the unexpected is never far away.

Moo was one of the dogs whose life was saved through swift veterinary intervention which we were in a position to fund.

Moo had arrived in rescue just before Christmas. After spending a few weeks in a foster home, she was ready for adoption. On the day this happened, she suddenly fell critically ill and required emergency hospital admission over a few days. The timing couldn't have been worse, her insurance hadn't kicked in and suddenly her rescue and adopters were faced with quickly escalating costs. There was no way her life was not going to be saved, and it was a great relief to all that a Schnauzerfest Grant was quickly in place to cover everything.

It was touch and go for Moo for a while, but thankfully once she turned a corner, she raced around it and was soon enjoying her new life. She has such a love of life and for a breeding dog to go through everything she did made her recovery all the more joyous.

Moo's treatment costs were over £2000 and supporting her rescue, and family was only possible because so many people care.

"Thank you again so much for all your help and support. We are so grateful. She's doing well now, she's such a sweetheart. We've been spreading the word to everyone we know about how wonderful Schnauzerfest is, thank you again from the bottom of our hearts."



EAST ANGLIA GROUP OUT & ABOUT FOR SCHNAUZERFEST 10 FOR 10

Our 10 For 10 campaign in October was enthusiastically embraced by the friendly, welcoming Schnauzer Friends, East Anglia group. Organisers aimed for 10 walks during the month. Christine Harvey explains more.

"We achieved nine walks during October with six of them starting at 10.00am. One had to be cancelled due to bad weather. They were hosted by members of our local group and took place in country parks, forests, beaches and dog exercise parks located in Cambridgeshire, Essex, Norfolk & Suffolk.

It was lovely to get out and about with group walks again following the quietness of Covid restrictions. Made sweeter by us raising funds for Schnauzerfest."





For East Anglia walks www.facebook.com/groups/schnauzerscolchester

North Wales Schnauzers were also out for a 10am walk on the 10th October, raising a fantastic £435.



SCHNAUZERFEST GRANTS

Our Schnauzerfestive Appeal at Christmas

asked people to donate a small amount to help us provide special grants to rescues in January to put towards their veterinary bills. These are very challenging times for rescues with the fallout from 'pandemic puppies' really starting to hit. Dogs are arriving in rescue with complex issues, and staying longer than prior to the pandemic. We knew help early in the year would be invaluable if we could provide it. Donors were also invited to nominate rescues to receive help. Thanks to the appeal and fundraising during 2021, we were delighted to be in the position to support 23 rescue organisations, each receiving £1000 for vet bills for dogs in their care.

WHAT HAPPENS WHEN LEGAL RESTRICTIONS PREVENT A RESCUE FUNDRAISING?

We've had some expensive cases — one a sweet Deerhound we had offered sanctuary to...who we sadly had to say goodbye to a couple of weeks ago...your grant will help pay her veterinary costs. I'd like to thank
Schnauzerfest from all at DBARC.

Manager, Diana Brimblecombe Animal Rescue Centre

All rescues were extremely grateful and many spoke about the enormous difficulties they are facing. One rescuer who has been doing it since 2005 said things have never been so overwhelming with the demands on them being relentless.

When dogs are seized from illegal breeding operations it can involve large numbers of dogs in dreadful states of neglect. They often have multiple problems which require extensive veterinary treatment. Over the past year, behind the scenes we have been involved with welfare cases like this involving schnauzers and other breeds. Whilst we primarily pay vet bills for schnauzers, Schnauzerfest is a charity dedicated to helping dogs taken from the breeding industry wherever and whenever we can.

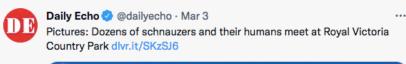
When dogs are seized from situations, because of legal restrictions it is often not possible for the rescues to publicly fundraise to cover the high costs which caring for these dogs bring. This poses great demands on rescues doing this kind of work. Schnauzerfest provides a financial lifeline in these circumstances and thanks to your amazing support Schnauzerfest Grants help to provide veterinary treatment for many of these vulnerable dogs.

SOUTH COAST SCHNAUZERS IN THE PRESS

Dave and Jane Rodrigues organise monthly dog walks in different locations around the south coast of England in their Southcoast Schnauzers Facebook group. Their February walk was attended by around 100 people and their dogs and raised a fantastic £375 for the charity. It was such a good event that it attracted the attention of the local media.

Dave told the Daily Echo,

"Whenever we organise our next walk, I put the feelers out and people say where they want to walk, and one person suggested Royal Victoria Country Park. We had around 90 dogs at this walk and it was a really lovely day. We were completely shocked to raise almost double the amount of our last walk. I had never seen that many Schnauzers in one space, but it was lovely. For some people, these walks are a monthly salvation."





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Birthday Fundraisers

These are an excellent way supporters help us each year and we're very thankful for every single one. Some are done on Facebook, where there are easy tools for setting one up. And others use Justgiving, like Jan who recently turned 60 and used the occasion to ask her friends and family to support her favourite dog charity, raising a huge £1200.

schnauzerfest.org/fundraise-for-schnauzerfest



SCHNAUZERFEST WEEKLY LOTTERY



visit schnauzerfest.org/lottery

Launched a year ago our weekly lottery is a low cost way to support Schnauzerfest. There are winners every week and we get especially excited when someone wins £250! Tickets are £1 and each has a 1 in 50 chance to win a prize, with a top cash prize of £25,000. Buying tickets really does help us to deliver support to rescue dogs. We're really grateful for people playing.



Do you run a business or would you be happy to talk to a local one about having one of our collection pots?

We'd love to hear from you!





Affiliated member

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